



THOUSANDS
OF LIVES
CHANGED

UPWARD TRANSITIONS
HOPE REPORT

FISCAL YEAR

2025

100 YEARS OF HOPE



Letter from the CEO

After years of dreaming, planning, and preparation, it is hard to believe we are

already halfway through our Centennial Year. We have been truly honored by all who have joined us in celebrating this remarkable milestone. The good news is, there is still much more joy and purpose ahead with more events, more impact, and more lives to uplift. We hope you will continue to walk this path with us.

As I reflect on 100 years of service to Central Oklahoma, I am continually humbled by the unwavering support of civic leaders, community members, and compassionate donors. Because of your generosity, Upward Transitions has remained a steadfast pillar for those experiencing homelessness, poverty, and crisis through recession and depression, social unrest and global wars, pandemics and natural disasters, terrorist attacks and political strife, and countless unseen everyday struggles.

This year has brought its own trials. Yet, through it all, we remain committed to our mission **to prevent generational poverty through community collaboration, emergency relief, and empowerment, therefore inspiring hope with our neighbors experiencing housing instability.**

From July 1, 2024, to June 30, 2025, our dedicated team of 11 provided emergency relief to more than 4,100 individuals facing homelessness or housing instability. Together, we have helped remove barriers, prevent displacement, and restore hope through:

- **More than 2,600 legal documents and state IDs**, eliminating major barriers to employment, housing, and access to life-changing services.
- **Eviction prevention** assistance for **247 families**, helping stabilize the lives of **313 adults and 437 children**, safeguarding their homes and their futures.
- Collaboration with **more than 50 partner agencies** to deliver a stronger, more coordinated response to our clients' complex needs.

These numbers represent real lives changed, real hope restored, and the power of what is possible when compassion meets action.

As we step into our **Second Century of Hope**, we are more committed than ever to breaking the cycle of poverty and homelessness in Oklahoma County. Our vision is bold: **to end generational poverty in our community**. To honor 100 years of impact, we have set an ambitious goal: to raise **\$100,000** in our Centennial Year.

Your support, whether monthly, quarterly, or annually, makes all the difference. Every dollar brings us closer to ensuring children sleep safely in their own beds, families remain stable, and individuals can reclaim their lives with dignity. Please, help us continue clearing the path to self-sufficiency and stability. **Give today, because hope starts with you.**



With deep gratitude,

PERIANN PULLIAM
CEO, Upward Transitions

P. S. A gift of **\$1,000 or more**, either one-time or **\$85 a month**, makes you part of our **Circle of Hope**, a group of generous donors leading the charge into our next century. That single gift could change the trajectory of a family's life.

“People like me need Upward Transitions... people who suffer from domestic violence, sexual assault, and stalking. There are still people out there who are needing help and are scared to ask because they may not have that financial push or have someone to talk to like I received from Upward Transitions.

We need this place, and we need to keep it going.” - Wendy



WENDY, A CLIENT STORY

Wendy wrote us that she and her daughters are safe and secure and doing well. A year ago, she fled a domestic violence situation. She was able to get assistance from the Oklahoma City Housing Authority to have a home but was unable to pay the rent deposit, utility deposits, or afford care for herself and her daughters without a job. Her mother suggested she contact Upward Transitions.

“I finally felt like there was a light at the end of the tunnel for me and my daughters,” wrote Wendy. “She [Upward Transitions’ case manager] was so willing to help us. If it wasn’t for her or Upward Transitions, I know we would not have our own place, and I wouldn’t be writing this letter today.”



FY2025 Results

4,139

In FY25, Upward Transitions assisted **4,139** people in **2,871** households with a staff of **11**.



2,010

2,010 birth certificates and State IDs obtained giving clients access to financial and housing stability.

*(**70%** maintained stable housing with utilities connected for up to 1 year).*

750

750 people in **247** households maintained stable housing when they received rent or utility assistance.

1,109

1,109 children benefitted from our services.

65

65 clients increased their safety by 100% by traveling to a place of safety and support.

81

81 cents of every dollar raised in FY2025 went to support Client Programs.



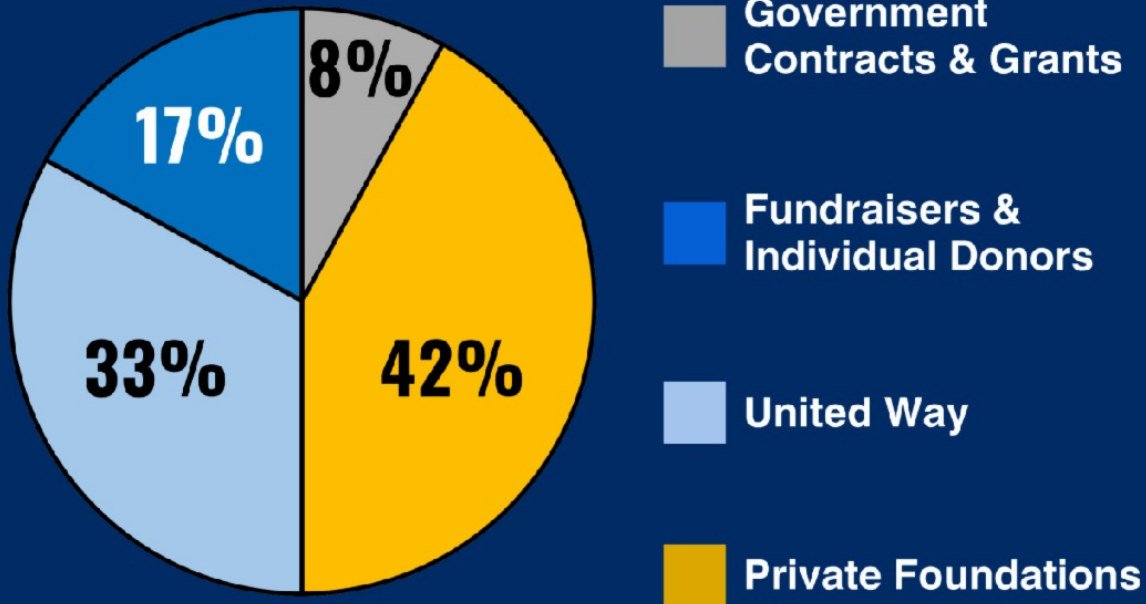
136,292

36 Travelers Aid
Volunteers dedicated
nearly **5,905** hours to
serving **136,292** visitors
and callers at OKC Will
Rogers International
Airport.

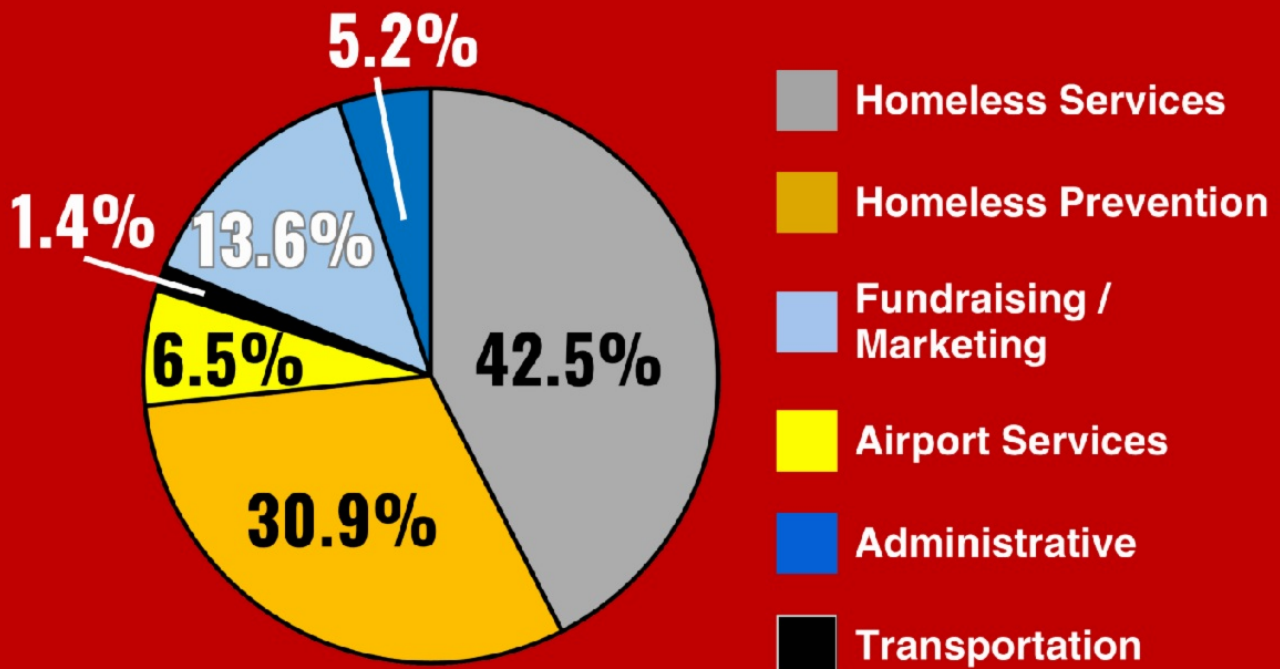
HOPEFUL

88% of clients surveyed
stated they felt more
hopeful after receiving
our services.

OUR FUNDING IS DIVERSE



FUND USAGE 2025





Give Your Way

- **By Mail** - Send your check to Upward Transitions at 1134 W. Main Street, Oklahoma City, OK 73106 (reference "Annual Campaign")
- **By Text** - Text "GIVE" to 405-454-8955
- **Friends of Hope** - Go to www.upwardtransitions.kindful.com, choose the Annual Campaign from the dropdown menu, and set up your recurring monthly donations.
- **Planned Giving** - Add Upward Transitions to your legacy. Contact 405-232-5507 x 113.
- **Circle of Hope**: a special group of supporters who donate \$1,000 or more. Go to our [Circle of Hope Page](#) for more information.
- **Endowing a Second Century of Hope** - Give to ensure Upward Transitions can serve the community for another 100 years and permanently link your legacy with ours. Contact: 405-232-5507 x 113, or go to our [Endowment Page](#) for more information.



**UPWARD TRANSITIONS IS A 501 (C) (3)
NOT FOR PROFIT ORGANIZATION**



UNITED WAY
Central Oklahoma

Upward Transitions has been a United Way of Central Oklahoma
Community Partner for 100 years.

Follow Upward Transitions on social media:



HOPE REPORT 2025





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OUR MISSION

To prevent generational poverty through community collaboration, emergency relief and empowerment, therefore inspiring hope with our neighbors experiencing housing instability.

Upward Transitions | 1134 W. Main Street | Oklahoma City, OK 73106 US

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