THOUSANDS

OF LIVES

CHANGED

UPWARD TRANSITIONS

HOPE REPORT 2025

A Century of Hope

100 YEARS

1925 2025

TRAVELERS AID

UPWARD TRANSITIONS

FISCAL YEAR

2025

100 YEARS OF HOPE

UNITED WAY
Central Oklahoma

a United Way of Central Oklahoma
Community Partner

Letter from the CEO

After years of dreaming, planning, and preparation, it is hard to believe we are already halfway through our Centennial Year. We have been truly honored by all who have joined us in celebrating this remarkable milestone. The good news is, there is still much more joy and purpose ahead with more events, more impact, and more lives to uplift. We hope you will continue to walk this path with us.

As I reflect on 100 years of service to Central Oklahoma, I am continually humbled by the unwavering support of civic leaders, community members, and compassionate donors. Because of your generosity, Upward Transitions has remained a steadfast pillar for those experiencing homelessness, poverty, and crisis through recession and depression, social unrest and global wars, pandemics and natural disasters, terrorist attacks and political strife, and countless unseen everyday struggles.

This year has brought its own trials. Yet, through it all, we remain committed to our mission **to prevent generational poverty through community collaboration, emergency relief, and empowerment, therefore inspiring hope with our neighbors experiencing housing instability.**

From July 1, 2024, to June 30, 2025, our dedicated team of 11 provided emergency relief to more than 4,100 individuals facing homelessness or housing instability. Together, we have helped remove barriers, prevent displacement, and restore hope through:

- **More than 2,600 legal documents and state IDs**, eliminating major barriers to employment, housing, and access to life-changing services.
- **Eviction prevention** assistance for **247 families**, helping stabilize the lives of **313 adults and 437 children**, safeguarding their homes and their futures.
- Collaboration with **more than 50 partner agencies** to deliver a stronger, more coordinated response to our clients' complex needs.

These numbers represent real lives changed, real hope restored, and the power of what is possible when compassion meets action.

As we step into our **Second Century of Hope**, we are more committed than ever to breaking the cycle of poverty and homelessness in Oklahoma County. Our vision is bold: **to end generational poverty in our community.** To honor 100 years of impact, we have set an ambitious goal: to raise **$100,000** in our Centennial Year.

Your support, whether monthly, quarterly, or annually, makes all the difference. Every dollar brings us closer to ensuring children sleep safely in their own beds, families remain stable, and individuals can reclaim their lives with dignity. Please, help us continue clearing the path to self-sufficiency and stability. **Give today, because hope starts with you.**

With deep gratitude,

PERIANN PULLIAM
CEO, Upward Transitions

P.S. A gift of **$1,000 or more**, either one-time or **$85 a month**, makes you part of our **Circle of Hope**, a group of generous donors leading the charge into our next century. That single gift could change the trajectory of a family's life.

"People like me need Upward Transitions.. people who suffer from domestic violence, sexual assault, and stalking. There are still people out there who are needing help and are scared to ask because they may not have that financial push or have someone to talk to like I received from Upward Transitions. **We need this place, and we need to keep it going." - Wendy**

WENDY, A CLIENT STORY

Wendy wrote us that she and her daughters are safe and secure, and doing well. A year ago, she fled a domestic violence situation. She was able to get assistance from the Oklahoma City Housing Authority to have a home but was unable to pay the rent deposit, utility deposits, or afford care for herself and her daughters without a job. Her mother suggested she contact Upward Transitions.

"I finally felt like there was a light at the end of the tunnel for me and my daughters," wrote Wendy. "She [Upward Transitions' case manager] was so willing to help us. If it wasn't for her or Upward Transitions, I know we would not have our own place, and I wouldn't be writing this letter today."

Fiscal Year 2025

4,139

In FY25, Upward Transitions assisted **4,139** people in **2,871** households with a staff of **11**.

2,010

2,010 birth certificates and State IDs obtained giving clients access to financial and housing stability.

1,109

1,109 children benefitted from our services.

750

750 people in **247** households maintained stable housing when they received rent or utility assistance.

(**70%** maintained stable housing with utilities connected for up to 1 year).

65

65 clients increased their safety by 100% by traveling to a place of safety and support.

81

81 cents of every dollar raised in FY2025 went to support Client Programs.

136,292

36 Travelers Aid Volunteers dedicated nearly **5,905** hours to serving **136,292** visitors and callers at OKC Will Rogers International Airport.

HOPEFUL

88% of clients surveyed stated they felt more **hopeful** after receiving our services.

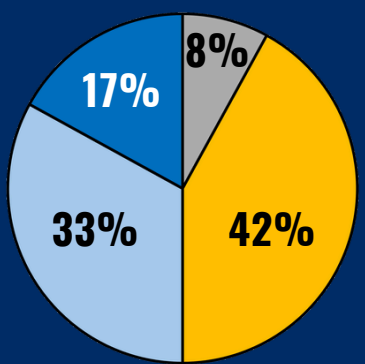
Second Century of Hope Partners

Centennial Endowment Partners *are a part of Upward Transitions' legacy and mission forever. Their gifts to our endowment will continue to increase and give for as long as we continue to serve those in need.*

Love Meyer Family Foundation *[1]
Kirkpatrick Family Fund *[2]
The Courage Project *
Arnall Family Fund *
Express Employment International *
Kim & Paul Sanders *
Lawrence & Ronna Davis *
Nancy B. Anthony Gift Fund
Jessica Cory
Brandon & Lauden Fields
Joe & Dana Giroux
Brandon Kemp
Melinda Merideth
Oklahoma City Community Foundation
Edward Poole
Trent Riley
Tim & Marylee Strange
Sheryl Sullivan
Robert Thurk

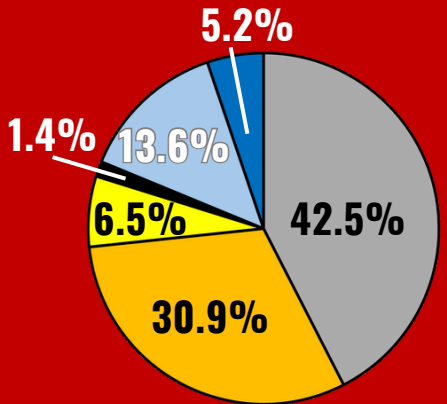
*** Heralds of Hope** **1 - Inaugural Partner** **2 - Matching Partner**

OUR FUNDING IS DIVERSE



- Government Contracts & Grants
- Fundraisers & Individual Donors
- United Way
- Private Foundations

FUND USAGE 2025



- Homeless Services
- Homeless Prevention
- Fundraising / Marketing
- Airport Services
- Administrative
- Transportation

Give Your Way

BY MAIL
Use the enclosed envelope to mail your donation.

BY TEXT
Text "GIVE" to 405-454-8955.

FRIENDS OF HOPE
Go to **upwardtransitions.org** to set up your recurring monthly donations.

PLANNED GIVING
Add Upward Transitions to your legacy. Contact **405-232-5507 x 113**.

CIRCLE OF HOPE
A special group of supporters who donate $1,000 or more. Go to **upwardtransitions.org/circleofhope** for more information.

ENDOWING A SECOND CENTURY OF HOPE
Give to ensure Upward Transitions can serve the community for another 100 years and permanently link your legacy with ours. Contact: **405-232-5507 x 113**.

upwardtransitions.org

1134 W. MAIN STREET
OKLAHOMA CITY, OK 73106

405.232.5507

UPWARD TRANSITIONS IS A 501 (C) (3) NOT FOR PROFIT ORGANIZATION

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OUR MISSION

To prevent generational poverty through community collaboration, emergency relief and empowerment, therefore inspiring hope with our neighbors experiencing housing instability.