



FISCAL YEAR 2024

Upward Transitions



100 Years of Hope



Letter from the CEO

As I reflect on my 15 years with Upward Transitions, I can't help but be moved by the care and compassion our team gives to the most vulnerable in our community. Day in and day out, our frontline team members encounter people from all walks of life. Most are in crisis, seeking our help to make a better life for their families. Every one of their stories is different, and each person faces a very personal set of barriers to a stable life. The issues of homelessness and poverty are complex. Upward Transitions cannot address every barrier, but with your help, we can remove or lower obstacles to housing, employment, transportation, and critical services, and perhaps, provide a little hope along the way. Please join us in our mission by making your gift today.

This past fiscal year, July 1, 2023 – June 30, 2024, our team worked with more than 50 partner agencies throughout Oklahoma County to address issues and remove barriers to self-sufficiency for more than 4,000 individuals. A common challenge people experiencing homelessness encounter is obtaining identification documents such as birth certificates and state IDs. Many of the people we serve are not able to obtain the documents they need without our assistance due to literacy, behavioral, and cognitive factors as well as cost. Last year, Upward Transitions provided nearly 2,600 documents and state IDs which opened doors to employment, housing, benefits, and other vital services.

Preventing families and seniors from becoming homeless is another critical service Upward Transitions provides to our community. Last year, through our rent and utility assistance program, we diverted evictions for 854 individuals in 300 households. These services along with case management helped keep children safe and healthy by ensuring their families remained in their homes and had access to needed support services for nutrition, medical care, education, and employment.

In 2025, Upward Transitions will celebrate 100 years of service to Central Oklahoma. In the latter part of the past 100 years, we have worked to build a sustainable future for the organization including creating a fulltime development and public relations staff position, maintaining a debt-free organization, and establishing investments and reserves equal to more than four months of operating expenses. **We want to ensure Upward Transitions will be here in the next century to serve those facing homelessness and have set a goal to raise \$100,000 to commemorate our 100th year. Please help us continue to clear the path to self-sufficiency and make your one-time or recurring gift today.**

With gratitude,

Periann Pulliam

Periann Pulliam, CEO

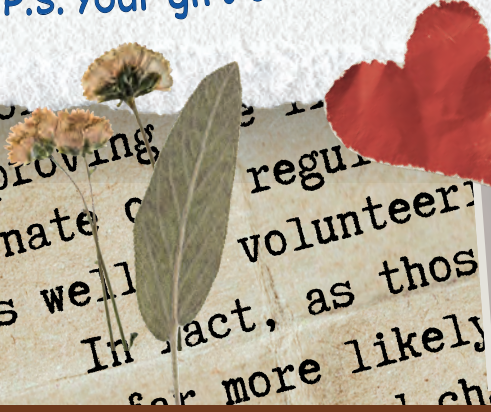
P.S. Your gift of \$1,000 or more qualifies you for our Circle of Hope.

Upward Transitions Client Success Story

Page One

Follow us on social media for more!

Today, Rodney has been sober for four months, has obtained housing, and is employed driving a forklift. He had been homeless for five years & was in crisis with no family or anyone to ask for help. One of our community partners, Homeless Alliance, referred him to Upward Transitions to obtain his ID so he could have access to housing, employment & other social services. He also enrolled in the Jesus House program. When asked what he is most proud of, Rodney beamed, "Me -for getting sober and doing the right thing!" Hope wins!!





UPWARD TRANSITIONS FISCAL YEAR 2024

In FY24, Upward Transitions assisted **4,025** people in **2,802** households with a staff of **12**.

1,871 clients gained access to financial and housing stability when they obtained birth certificates and state IDs.



854 people in **300** households maintained stable housing when they received rent or utility assistance. 70% maintained stable housing with utilities connected for up to 1 year.

1,084 children benefitted from our services.

60 clients increased their safety 100% by traveling to a place of safety and support.



78% of clients surveyed stated they felt more **hopeful** after receiving our services.

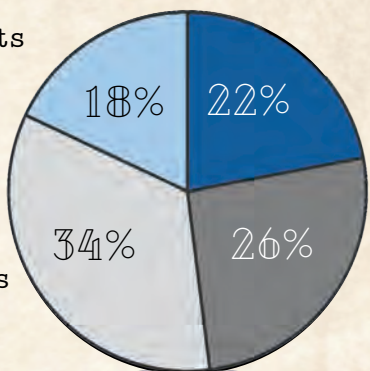
33 Travelers Aid Volunteers dedicated nearly **6,400** hours to serving **152,790** visitors and callers at Will Rogers World Airport.

84 cents of every dollar raised in FY2024 went to support Client Programs.

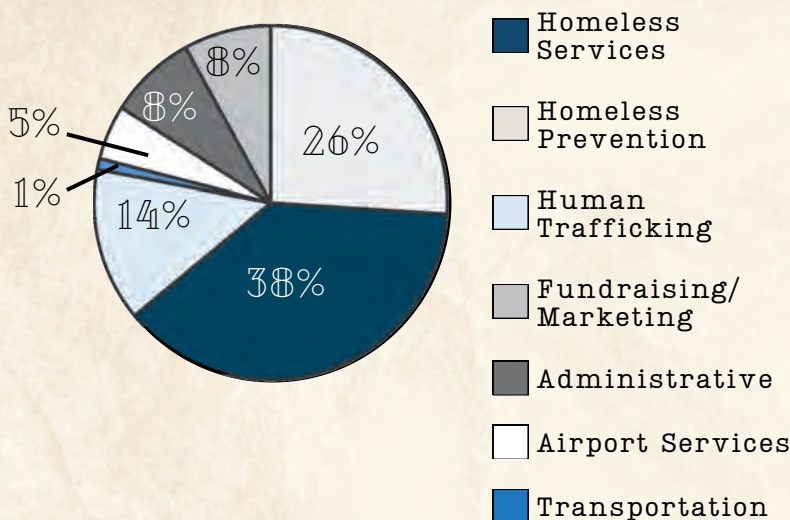


Our Funding is Diverse

- Government Contracts & Grants
- Private Foundations
- United Way
- Fundraisers & Individual Donors



FY2024 Fund Usage



Contact (405) 232-5507 x 113 for more information.

Advisory Council:

- Mary Blankenship Pointer
- Wade Brawley
- Elizabeth Dalton
- Timothy Dowd
- Taylor Fudge
- Bob Lane
- Lisa Lees
- Jay Thomas



Our Mission:

To prevent generational poverty through community collaboration, emergency relief and empowerment, therefore inspiring hope with our neighbors experiencing housing instability.

Give Your Way:



By Mail

Use the enclosed envelope to mail in your donation.



By Text

Text "GIVE" to 405-454-8955.



Friends of Hope

Go to UpwardTransitions.org to set up your recurring monthly donations.



Planned Giving

Add Upward Transitions to your legacy. Contact 405-232-5507 x 113.

Circle of Hope

A special group of supporters who donate \$1,000 or more. Go to: upwardtransitions.org/circleofhope/ for more information.

Endowment Fund

Give to ensure Upward Transitions can serve the community for another 100 years. Contact: 405-232-5507 x 113.

Give Online



Upward Transitions will celebrate a Centennial of Hope in 2025. Help us raise \$100,000 for 100 years of service!

Upward Transitions

Board of Directors FY24-25

- President: Brandon Kemp
- President Elect: Melinda Merideth
- Vice President: Dana Giroux
- Treasurer: Melanie Ramseyer
- Secretary: AJ Singer

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- | | |
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United Way of Central Oklahoma Community Partner

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(405) 232-5507

UpwardTransitions.org